

What Does Seguro-Insurance do for Insurance Agencies?

Seguro-Insurance can significantly increase the reach of your internet marketing and strengthen your online conversion rate.

Increased Reach. Seguro-Insurance can increase the reach of your insurance agency by exposing you to hundreds of daily visitors. With Seguro-Insurance, your insurance business can be found on the web in just a few clicks.

- ✓ **Reach for Seguro-insurance.com increased 125% since June 2008**
- ✓ **Page Views per user on Seguro-insurance.com increased 265% since June 2008**
- ✓ **An average of 18,250 visitors each month since June 2008**

Improved Conversion. Enjoy faster relationships with clients when you acquire them through Seguro-Insurance. With **Seguro-Insurance's** powerful marketing tools you can make your agency stand-out from the rest.

How Does Seguro-Insurance Work?

Seguro-Insurance uses intelligent meta-tag optimization in both English & Spanish to provide popular search phrase results that optimize your insurance agency. These intelligent meta-tags and keywords can dramatically increase the reach of your local market.

Research has shown that search engines associate keywords with relevant sites. So agents who list with Seguro-Insurance increase their search ability. **SEO plays an important part in any search** and we monitor our unique visitors and how we are found on a daily basis, constantly increasing our optimization for both English and Spanish searches.

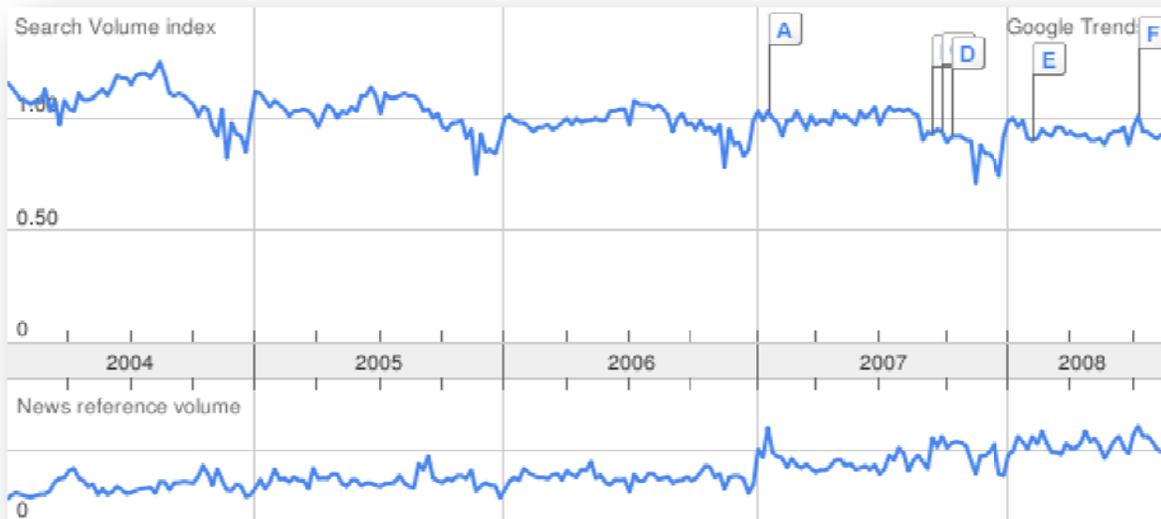
Insurance providers are just beginning to recognize the great potential of the Hispanic market. **Seguro-Insurance** has focused its online marketing campaign to help Hispanic insurance seekers find providers in their local city areas and easily identify those agencies that speak their language.

Google is still the #1 search engine in the Hispanic community despite language preference. **Seguro-Insurance** indexes in the top 10 or higher for most searches and continues to improve on a daily basis.

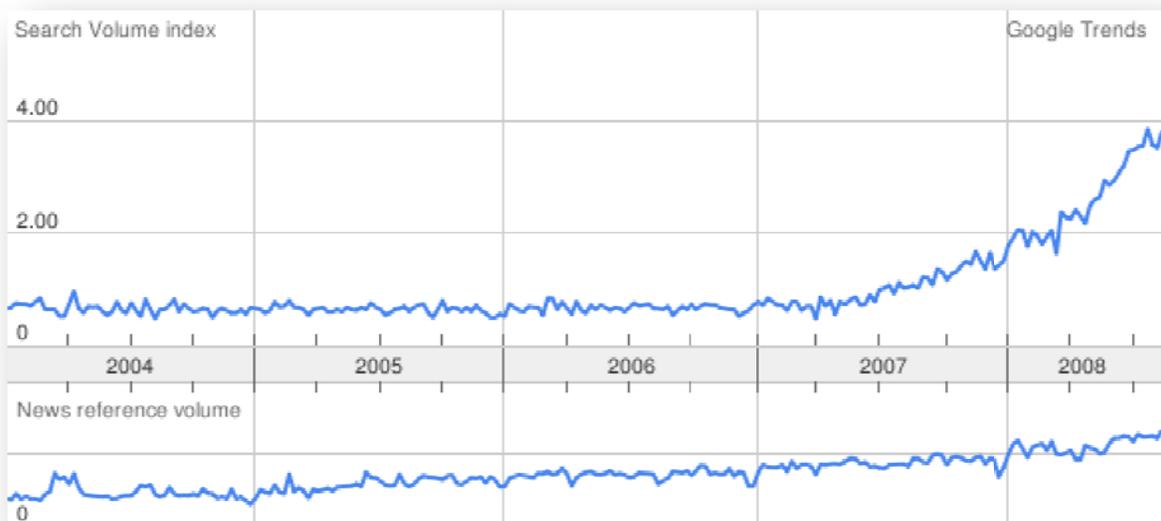
Seguro-Insurance uses Competitive Intelligence

By using **Google Trends** for example, it allows us to select words or phrases and shows how search terms rate in the volume of search queries handled by Google. Below is popularity data captured for the keywords: **Insurance** & **Seguro** over the years. The keyword **Seguro** has had an enormous increase in search volume since 2007.

Scale is based on the average traffic of **Insurance** in the U.S. in all years.



Scale is based on the average traffic of **Seguro** in U.S. in all years.



Since 2004 **Seguro-Insurance** has made a huge impact on the internet. With intelligent optimization, **Seguro-Insurance** is more than an insurance directory; it's an integral part of insurance marketing. [Here's why:](#)

- ✓ **Seguro-Insurance** is North America's fastest growing bilingual insurance network, enjoying unprecedented growth since 2004.
- ✓ For advertisers, **Seguro-Insurance** is a place to be seen and talked about. In addition to a wide internet presence, your advertisements will be seen by an internet-savvy audience.
- ✓ Plus, with our flexible, creative marketing solutions and groundbreaking promotions, your agency page will be talked about long after it's been visited.

How Do I Get Started?

It's easy for insurance agencies to get started with **Seguro-Insurance**. We simply need your agency's products and services information. Once we have collected those, we can typically create your portfolio page in one week's time. Once compliant and approved you'll have the marketing tools that can help you increase the reach of your local market.

Contact Us: info@mediadvine.com or (407) 276-1593